

# White paper

Re-Yi Distribution Service Co., Ltd.

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# **Executive Summary**

MoboLink is Unitech's proprietary mobile device management (MDM) software that can connect all of your Unitech mobile devices securely. Using a computer, tablet, or smartphone you can add and sync compatible Unitech mobile computers easily and monitor each device's performance and activity.

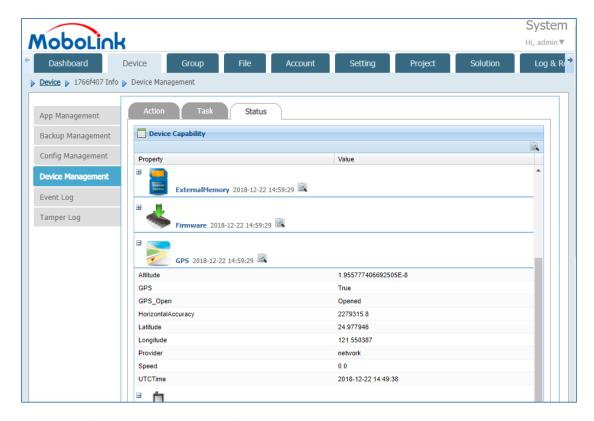
In this white paper we will discuss one case study of MoboLink user, providing readers to know one example on where this solution can be a great assistant.

#### Introduction

MoboLink is an IoT Platform that enables Mobile Device Management and Data Exchange Management in your enterprises. The Device Manager safe-guards valuable mobile assets and streamline the device hardware and software provisioning processes. The MoboLink Data Exchange Manager consists of an IoT Data Hub, Real-time Event Engine, and efficient cloud computing software components. MoboLink also offers a set of RESTful API interfaces for developers to easily integrate MoboLink MDM function with corporate own IoT systems, so that unitech devices can be controlled and also allowing device data collection and data exchange across different systems.

## **Features**

- Device Management
- Application and Firmware Management
- Backup Management
- Configuration Management
- Location Management
- Group Management
- Alert Notifications
- Logs and Reports
- Account Management
- Solution Management
- RESTful Device Management and Data Exchange APIs (Probe Data, X Data, Event, Messaging)



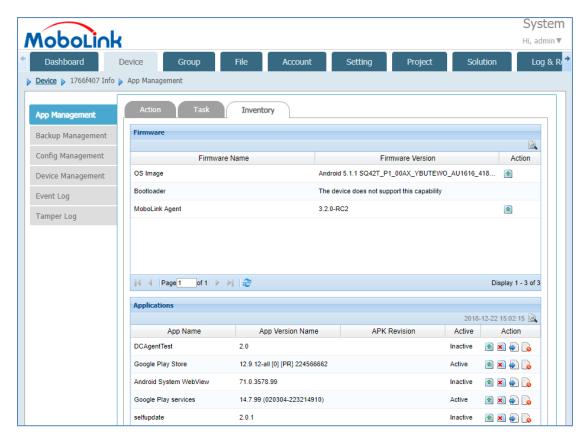
Re-Yi Distribution Service Co., Ltd.

Re-Yi Distribution Service was established in 1993 which is 100% invested by Taiwan FamilyMart Co., Ltd. The main business activities in the initial period were the wholesale and warehousing of books, magazines, stationery, toys and entertainment products. In November of the same year, the factory moved to Taoyuan Daxi, combined with the logistics center of normal temperature, freezer and refrigerator three-temperature layer and the fresh food factory at 4° C and 18° C to form the first comprehensive logistics center in Taiwan.

Improved from its initial business, it has become the parent company's - FamilyMart convenience store with 20 years of retail channel experience, service channel integration company, establish a sound and efficient business flow, logistics, financial flow, information flow, information flow, service flow and other system functions. Its purpose is that the parent company can get the best logistical support, cooperate with the partners and all employees, and also provide high-quality services and market intelligence information.

Re-Yi has become Unitech customer for several years. Started from this year, Re-Yi is using MoboLink MDM Platform to manage its Unitech devices. This year they have added hundreds of rugged handheld computers, PA692A and EA300, which both are

using Android Operating System and fully supported by MoboLink MDM into their enterprise equipment's. These devices are used in the Logistics Center for goods classification and for the logistics driver receipt printing. Re-Yi mostly uses MoboLink for its application management, device management and basic location management feature.



MoboLink application management functions, such as install app, activate app, inactive app, and delete app, and also remote desktop feature are usefull tools for the IT admin. As the enterprise application software may need to be improved for getting the efficient process to reduce cost, added with new functionalities even fixing issues, having the MoboLink application management tools will cut a lot of time needed for the app upgrade to the equipment. It will be a troublesome for the IT administration to collect all devices from each user only for the purpose to upgrade the app. Using MoboLink MDM solution, IT administrator can control device's apps, whether it is installing, upgrading, removing or even activate and deactivate from a distant location.



Beside the application management feature, Re-Yi also uses the basic location management feature to get current device location. Knowing the driver location is an important requirement for a logistic company to easily manage all of its driver position. With prompt and fast delivery service they achieved the customer satisfaction and trust. The MoboLink apps also can be set into silent mode where it would not affect the users into using the devices and they even do not know that the application is exist.

## Conclusion

In a rapidly growing technology with more mature IoT technology, Unitech also improves its products and tries to give a better solution for its customer. With the switching from manual mechanism to remotely using MoboLink MDM to manage the devices and application, MoboLink customers can get benefits from the cost saving by reducing the time and resources.

To receive more information about MoboLink MDM and Data Exchange solutions please contact your unitech electronics local sales.